

Video Application – Instructions for the Applicant

What should you talk about in the Video

- Please make a video in which you will present yourself in English. Since the employers will not be interviewing you in person, this is one of the most important steps in the job placement process. This will help get you the job.
- The video should be 1 – 2 minutes long.
- The employer wants to see what kind of person he/she will hire and how friendly and enthusiastic you seem.
- Please write your answers to the following questions and then say your answers in the video as if you were talking to your future employer.
- You can make the video with a digital photo camera or web camera.

How to make the Video

- Make sure the light on your face is good.
- The distance should not be too close and not be too far away and set the video camera in landscape
- Show your head (hair should almost touch the top of the frame) and the upper body.
- Wear something professional. If you have a white background, wear anything but a white or black shirt/top. No bright colors as well.
- If you have any piercing in the area which will be showing during the video remove all piercing.
- **Upload your video to your Youtube account and send us the link**
- **Please save your video using your name example: John Smith Video**
- **How to make good video sample:**
http://www.youtube.com/watch?v=VD_6E5GatT0

Questions for Video:

Print your answers to the below questions. If you prefer, you can read your text for the video. Ask the person assisting you in the video to hold the paper for you or place it close to the camera but remember to have eye contact.

1. What is your name and where do you live?
2. What is your age?
3. What do you do now, work or study? What is your field of work/study and why?
4. What do you want to become in your professional life?
5. Where did you learn English and for how long? (Only for Non Native English Speakers)
6. What are your travel experiences abroad?
7. What are your work experiences and what was the most important thing(s) you learned out of it?
8. Why do you want to do this program?
9. What do you think you will get out of this program for your future?
10. Talk about your work ethics and why should the company hire YOU? (on time, like to work in a team, hard worker, good communicator, positive thinker, problem solver, etc.)